

## **Unique formulation outperforms other ice melters.**

Safer than Salt® Premium Performance Ice Melter is a proprietary formulation of calcium chloride, magnesium chloride and sodium chloride. Tests have proven that Safer than Salt® Premium will melt more than twice as much snow and ice as most other products in the marketplace. It works faster and at temperatures when many other products have stopped working.



# Safer than Salt®

**PREMIUM PERFORMANCE ICE MELTER**

## **Safety blue color coating assures visible, complete coverage and helps protect your bottom line.**

Safer than Salt® Premium Performance Ice Melter is formulated to be seen when used. Most "white" ice melt products disappear into snow and ice. Users tend to over-apply, or worse, under-apply product because they can't see where it lands. Additionally, in today's litigation-driven society, Safer than Salt® Premium Performance Ice Melter affords users positive proof that an ice melter is in use.

## **Environmentally Sound**

Because Safer than Salt® Premium Performance Ice Melter melts more effectively than other products, a smaller quantity is needed to remove snow and ice. Consequently, environmental impact on grounds and vegetation is minimized.

## Choose from a Variety of Packaging Options

Item	UPC Code	Items/Pallet
10# bag, (5) per bundle	6-74532-20010-0	48 balers
25# bag	6-74532-20025-4	100 bags
50# bag	6-74532-20050-6	49 bags
50# pail	6-74532-20055-1	36 pails
50# box	6-74532-20059-9	40 boxes
100# corrugated drum	6-74532-20100-8	24 drums
10# jug, (4) per case	6-74532-20095-7	50 cases



**This year, ask for  
Safer than Salt® Premium  
Performance Ice Melter  
by name and receive:**

- Responsive, Courteous Service
- Competitive Pricing
- Quality Product
- Attention-Getting, Memorable Packaging
- Product Availability
- Reliable Delivery (2-3 days lead time)



**Place your  
order today!**

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